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LIVESTOCK AND MEATS
FLM 2-66
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WORLD MEAT CONSUMPTION

During the past 6 or 7 years meat consumption per person has increased materially in the deficit meat producing countries of Western Europe, in Bulgaria, Czechoslovakia, East Germany, USSR, Japan, Canada, and the United States. Rising consumer incomes in most of these countries have resulted in higher meat consumption, particularly that of beef and veal. Strong demand for meat in these areas has held down consumption in Australia, Ireland, Uruguay, and Argentina as these exporting countries have been able to ship large amounts of meat at favorable prices. New Zealand has increased meat consumption despite strong export demand.

Beef and veal. Shifting trade patterns occurring during 1964 are reflected in per capita beef and veal consumption data. Production lags in certain areas and increased output elsewhere resulted in noticeable shifts in beef and veal consumption.

Virtually all West European countries recorded a moderate decline in per capita beef and veal consumption in 1964. Domestic production did not keep pace with continued strengthened demand. At the same time traditional sources of import supplies were unable to satisfy these increased shortages. Argentina, Uruguay, and East European countries were themselves experiencing reduced beef and veal output.

Australia and New Zealand -- second and third most important world exporters of beef and veal -- had more beef to move into world trade channels. The United States -- their biggest outlet -- also was experiencing record high production and needed less imported beef. The natural result of these combined circumstances was that Australia and New Zealand diverted their surplus quantities of beef and veal from the U.S. market to the more lucrative markets of Western Europe. Still, it was not enough to sustain previous year per capita consumption levels.

Whereas consumption reached a record high 106 pound level in the United States in 1964, it dropped off sharply in Argentina -- the world's biggest beef eater -- from 190 pounds in 1963 to 149 pounds in 1964. This was a result of various measures taken by the Argentine Government to curb domestic beef consumption in an attempt to sustain exports.

Higher living standards and increased incomes in most parts of the world have caused demand for beef and veal to move steadily upward.

Pork. Pork consumption in the EEC and in several other West European countries increased in 1964. The pork production cycle was on the upswing during the year and supplies were considerably increased by the last half of the year. Early in 1964 pork was relatively short in Western Europe and imports from the United States supplemented local production.

USSR consumption is estimated to have dropped sharply in 1964 following herd reductions resulting from severe weather and feed shortages in 1963.

Consumption in the United States in 1964 remained virtually unchanged from the two previous years, but turned downward in 1965 in response to reduced supplies.

Lamb, mutton and goat. Consumption of lamb, mutton, and goatmeat per person varies considerably from country-to-country. Aside from four countries in Europe (United Kingdom, Ireland, Greece and Bulgaria), per capita consumption is high only in the major wool producing countries of the Southern Hemisphere (Australia, New Zealand, Argentina, Uruguay, and South Africa). No great change in consumption was evident from 1963 to 1964.

BEEF AND VEAL 1/: Per capita consumption in specified countries,
Average 1956-60, annual 1960-64

Continent and country	Average 1956-60	1960	1961	1962	1963	1964
	Pounds	Pounds	Pounds	Pounds	Pounds	Pounds
North America:						
Canada 2/.....	77	77	79	78	84	89
United States 2/ 3/.....	91	91	93	94	99	106
Mexico.....	26	25	25	26	26	24
South America:						
Argentina.....	187	158	181	187	190	149
Brazil.....	47	45	40	39	38	37
Chile.....	43	45	44	42	38	38
Colombia.....	51	48	52	54	54	54
Paraguay.....	127	107	114	105	104	105
Peru.....	16	15	16	16	14	13
Uruguay.....	165	187	157	146	172	167
Venezuela.....	34	39	43	43	44	46
Europe:						
Western:						
Belgium and Luxembourg.....	49	48	51	54	63	59
France.....	65	68	72	71	72	70
Germany, West.....	39	42	45	44	46	45
Italy.....	26	29	31	34	38	36
Netherlands.....	40	40	43	48	52	43
EEC.....	44	45	48	49	52	50
Austria.....	40	41	41	45	44	43
Denmark.....	42	35	41	44	36	38
Finland.....	35	36	38	40	43	46
Greece.....	8	9	11	17	22	22
Ireland.....	28	31	16	18	17	17
Norway.....	31	33	33	32	33	35
Portugal.....	11	13	15	15	15	14
Spain.....	12	12	13	15	18	17
Sweden.....	41	40	43	44	43	42
Switzerland.....	45	48	49	54	50	55
United Kingdom.....	60	57	58	59	60	57
Eastern:						
Bulgaria.....	22	15	19	22	25	--
Czechoslovakia.....	31	32	38	42	41	--
Hungary.....	23	27	26	27	30	--
Poland.....	23	25	23	26	31	32
Yugoslavia.....	14	13	13	16	15	11
USSR (Europe and Asia).....	26	29	25	28	28	30
Africa:						
South Africa, Republic of....	55	53	52	52	60	60
Asia:						
Japan.....	3	3	3	3	4	5
Philippines.....	9	8	5	7	6	7
Oceania:						
Australia 5/.....	126	111	85	95	102	108
New Zealand 6/.....	105	88	106	123	94	95

1/ Carcass weight basis - excludes edible variety meats, lard, rabbit, and poultry meat. 2/ Per capita consumption figures taken into account changes in commercial stocks. Data for United States and Canada are for civilian consumption only. 3/ Beginning 1960 data include Alaska and Hawaii.

4/ Included in total consumption. 5/ Year ending June 30. 6/ Year ending September 30.

PORK 1/: Per capita consumption in specified countries,
Average 1956-60, annual 1960-64

Continent and country	Average 1956-60	1960	1961	1962	1963	1964
	Pounds	Pounds	Pounds	Pounds	Pounds	Pounds
North America:						
Canada 2/.....	51	53	52	52	54	55
United States 2/ 3/.....	64	65	62	64	65	65
Mexico.....	13	12	11	12	12	12
South America:						
Argentina.....	17	17	19	16	15	17
Brazil.....	17	16	16	17	16	16
Chile.....	8	7	8	7	7	7
Colombia.....	8	9	9	8	8	7
Paraguay.....	--	--	--	--	--	--
Peru.....	7	8	7	8	6	6
Uruguay.....	16	18	18	19	20	19
Venezuela.....	11	12	11	11	11	11
Europe:						
Western:						
Belgium and Luxembourg.....	48	51	43	45	45	42
France.....	48	45	57	61	59	61
Germany, West.....	64	66	71	74	72	74
Italy.....	20	23	21	23	21	24
Netherlands.....	47	54	50	53	49	52
EEC.....	45	46	46	48	48	52
Austria.....	65	69	69	69	68	68
Denmark.....	83	91	88	83	78	79
Finland.....	4/	28	31	32	32	32
Greece.....	7	7	7	11	12	12
Ireland.....	48	50	52	53	49	50
Norway.....	34	35	35	34	35	33
Portugal.....	24	24	24	23	23	23
Spain.....	18	19	19	20	24	25
Sweden.....	57	56	56	57	56	57
Switzerland.....	54	58	57	57	66	66
United Kingdom.....	43	45	55	59	58	60
Eastern:						
Bulgaria.....	25	28	30	30	27	--
Czechoslovakia.....	57	63	58	55	57	--
Germany, East.....	4/	4/	4/	4/	4/	4/
Hungary.....	62	47	52	63	64	--
Poland.....	56	53	59	57	50	49
Yugoslavia.....	23	28	25	22	21	27
USSR (Europe and Asia).....	26	26	28	30	31	20
Africa:						
South Africa, Rep. of.....	7	6	6	6	7	6
Asia:						
Japan.....	4	4	5	7	7	7
Philippines.....	17	16	16	18	18	18
Oceania:						
Australia 5/.....	19	19	23	25	24	23
New Zealand 6/.....	32	34	33	33	33	36

1/ Carcass weight basis - excludes edible variety meats, lard, rabbit, and poultry. 2/ Per capita consumption figures taken into account changes in commercial stocks. Data for United States and Canada are for civilian consumption only. 3/ Beginning 1960 data include Alaska and Hawaii. 4/ Included in total consumption. 5/ Year ending June 30. 6/ Year ending September 30.

MUTTON, LAMB AND GOATMEAT 1/: Per capita consumption in specified countries,
Average 1956-60, annual 1960-64

Continent and country	Average 1956-60	1960	1961	1962	1963	1964
	Pounds	Pounds	Pounds	Pounds	Pounds	Pounds
North America:						
Canada 2/.....	2	2	4	4	4	3
United States 2/ 3/.....	4	5	5	5	5	4
Mexico.....	3	3	4	3	3	3
South America:						
Argentina.....	14	14	13	13	12	11
Brazil.....	1	1	1	1	1	1
Chile.....	8	8	7	7	6	7
Colombia.....	4/	4/	4/	4/	4/	--
Paraguay.....	--	--	--	--	--	--
Peru.....	8	8	8	8	7	8
Uruguay.....	39	38	36	34	35	35
Venezuela.....	1	4/	1	1	1	1
Europe:						
Western:						
Belgium and Luxembourg.....	1	1	1	1	1	1
France.....	6	6	7	7	6	6
Germany, West.....	1	1	1	1	1	1
Italy.....	2	2	2	2	2	2
Netherlands.....	1	1	4/	4/	4/	4/
EEC.....	3	3	3	3	3	3
Austria.....	1	4/	4/	4/	4/	4/
Denmark.....	1	1	1	1	1	1
Finland.....	5/	6/ 2	6/ 3	1	1	1
Greece.....	21	21	22	25	28	28
Ireland.....	20	24	18	17	18	17
Norway.....	9	9	9	9	9	9
Portugal.....	5	6	5	5	5	5
Spain.....	7	9	8	8	9	9
Sweden.....	4/	1	1	1	1	1
Switzerland.....	1	1	1	2	2	2
United Kingdom.....	24	25	26	26	25	25
Eastern:						
Bulgaria.....	14	13	14	17	17	--
Czechoslovakia.....	2	2	2	2	2	--
Germany, East.....	5/	5/	5/	5/	5/	5/
Hungary.....	1	1	1	1	1	--
Poland.....	2	2	2	2	2	2
Yugoslavia.....	6	7	5	6	5	4
USSR (Europe and Asia).....	8	8	7	9	9	8
Africa:						
South Africa, Rep. of.....	16	16	15	17	19	18
Asia:						
Japan.....	4/	1	1	1	1	2
Philippines.....	4/	4/	4/	4/	4/	4/
Oceania:						
Australia 7/.....	84	103	97	96	90	88
New Zealand 8/.....	83	95	93	96	96	95

1/ Carcase weight basis - excludes edible variety meats, lard, rabbit, and poultry meat. 2/ Per capita consumption figures taken into account changes in commercial stocks. Data for United States and Canada are for civilian consumption only. 3/ Beginning 1960 data include Alaska and Hawaii. 4/ Less than .5 pound. 5/ Included in total consumption. 6/ Includes horsemeat. 7/ Year ending June 30. 8/ Year ending September 30.

HORSEMEAT 1/: Per capita consumption in specified countries,
Average 1956-60, annual 1960-64

Continent and country	Average 1956-60	1960	1961	1962	1963	1964
	Pounds	Pounds	Pounds	Pounds	Pounds	Pounds
North America:						
Canada.....	--	--	--	--	--	--
United States.....	--	--	--	--	--	--
Mexico.....	2/	2/	2/	2/	2/	2/
South America:						
Argentina.....	--	--	--	--	--	--
Brazil.....	--	--	--	--	--	--
Chile.....	--	--	--	--	--	--
Colombia.....	--	--	--	--	--	--
Ecuador.....	--	--	--	--	--	--
Paraguay.....	--	--	--	--	--	--
Peru.....	--	--	--	--	--	--
Uruguay.....	--	--	--	--	--	--
Venezuela.....	--	--	--	--	--	--
Europe:						
Western:						
Belgium and Luxembourg.....	6	5	7	7	7	8
France.....	5	5	5	5	5	5
Germany, West.....	2/	1	1	1	1	1
Italy.....	2	1	2	2	2	2
Netherlands.....	3	3	4	3	3	4
EEC.....	2	2	2	3	2	3
Austria.....	2	2	2	2	2	2
Denmark.....	1	2	2	1	1	1
Finland.....	4/	5/	5/	2	2	2
Greece.....	--	--	--	--	--	--
Ireland.....	--	--	--	--	--	--
Norway.....	1	1	1	1	1	2
Portugal.....	1	1	1	1	1	1
Spain.....	1	1	1	1	1	1
Sweden.....	4	4	4	4	3	3
Switzerland.....	2	2	3	3	2	2
United Kingdom.....	--	--	--	--	--	--
Eastern:						
Bulgaria.....	--	--	--	--	--	--
Czechoslovakia.....	1	2/	1	1	1	--
Germany, East.....	4/	4/	4/	4/	4/	--
Hungary.....	3	6	5	2	1	--
Poland.....	1	2	1	1	1	1
Yugoslavia.....	2/	1	2/	2/	2/	2/
USSR (Europe and Asia).....	2	2	2	2	2	2
Africa:						
South Africa, Rep. of.....	--	--	--	--	--	--
Asia:						
Japan.....	1	1	1	1	1	1
Philippines.....	2/	2/	2/	2/	2/	2/
Oceania:						
Australia.....	--	--	--	--	--	--
New Zealand.....	--	--	--	--	--	--

1/ Carcass weight basis - excludes edible variety meats, lard, rabbit, and poultry meat. 2/ Less than .5 pound. 3/ Per capita consumption figures taken into account changes in commercial stocks. Data for United States and Canada are for civilian consumption only. 4/ Included in total consumption. 5/ Included in lamb, mutton, and goatmeat.

TOTAL MEAT 1/: Per capita consumption in specified countries,
Average 1956-60, annual 1959-63

Continent and country	Average 1956-60	1960	1961	1962	1963	1964
	Pounds	Pounds	Pounds	Pounds	Pounds	Pounds
North America:						
Canada 2/ 3/.....	135	132	135	134	142	147
United States 2/ 4/.....	159	160	161	163	169	175
Mexico.....	42	40	40	41	41	39
South America:						
Argentina.....	218	189	213	216	217	177
Brazil.....	65	62	57	57	55	54
Chile.....	59	60	59	56	51	52
Colombia.....	59	57	61	62	62	62
Paraguay.....	127	107	114	105	104	105
Peru.....	31	31	31	32	27	27
Uruguay.....	220	243	211	200	227	221
Venezuela.....	46	51	55	55	56	58
Europe:						
Western:						
Belgium and Luxembourg.....	104	105	102	107	116	110
France.....	124	124	141	144	142	142
Germany, West.....	104	110	118	120	120	121
Italy.....	50	55	56	61	63	64
Netherlands.....	91	98	97	104	104	99
EEC.....	94	96	99	103	105	108
Austria.....	108	112	112	116	114	113
Denmark.....	127	129	132	129	116	119
Finland.....	69	66	72	75	78	81
Greece.....	36	37	40	53	62	62
Ireland.....	96	105	86	88	84	84
Norway.....	75	78	78	76	78	79
Portugal.....	41	44	45	44	44	43
Spain.....	38	41	41	44	52	52
Sweden.....	102	101	104	106	103	103
Switzerland.....	102	109	110	116	119	125
United Kingdom.....	127	127	139	144	143	142
Eastern:						
Bulgaria.....	61	56	63	69	69	--
Czechoslovakia.....	91	97	99	100	101	--
Germany, East.....	93	97	102	103	115	--
Hungary.....	89	81	84	93	96	--
Poland.....	82	81	85	86	84	84
Yugoslavia.....	43	49	43	44	41	42
USSR (Europe and Asia).....	62	65	62	69	70	60
Africa:						
South Africa, Rep. of.....	78	75	74	75	86	84
Asia:						
Japan.....	8	9	10	12	13	15
Philippines.....	26	24	21	25	24	25
Oceania:						
Australia 5/.....	229	233	205	216	216	219
New Zealand 6/.....	220	217	232	252	223	226

1/ Carcass weight basis - excludes edible variety meats, lard, rabbit, and poultry meat. 2/ Per capita consumption figures taken into account changes in commercial stocks. Data for United States and Canada are for civilian consumption only. 3/ Total consumption includes canned meat. 4/ Beginning 1960 data include Alaska and Hawaii. 5/ Year ending June 30. 6/ Year ending September 30.

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